



**CYS  
Standards  
Roadshow  
2024**

# SPONSORSHIP PROPOSAL

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A TALKSHOW

## STANDARDS ROADSHOW:

"Challenges in Standardisation for the Oil & Gas Industry in the Eastern Mediterranean"

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15 October, 2024

Start at 9AM to 4PM

At Lemon Park - 1 Vasili Michaelide - 2237 Latsia - Nicosia

## Contact

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# ABOUT US

The Cyprus Organisation for Standardisation (CYS) functions as the National Standardisation Body of Cyprus, operating within the framework of private law as a non-profit, corporate entity. Its primary mandate involves the administration of the national standardisation system in Cyprus, along with the provision of services related to standards.

The sole shareholder of CYS is the Government of Cyprus through the Ministry of Finance, which appoints for a 3-year term, its Board of Directors constituted by 7 members representing the major national stakeholders interested in quality issues: the Ministry of Finance, the Ministry of Energy, Commerce & Industry, the Employers & Industrialists Federation, the Chamber of Commerce, the Technical & Scientific Chamber, the Consumers Association and the Academia.

CYS is a full member of the European Standards Organisations CEN, CENELEC and ETSI, as well as the International Standards Organisations ISO, IEC and ITU. Through its active participation in European and International Standardisation activities, CYS promotes the national interest by developing, adopting and implementing standards for the Cyprus market and society.

## VISION



The widespread adoption of International and European standards as an effective tool for improving the quality of life in the contemporary Cypriot society.



## MISSION

To strengthen the national standardisation system, ensuring the effective protection of Cyprus' national interests within the European and International standardisation system.



# ABOUT THE EVENT

The Standards Roadshow is organised on the 15th of October 2024, by the CYS for the professionals of the Oil and Gas industry.

The Roadshow is organised in conjunction with hosting the Plenary Meeting of ISO/TC 67 "Oil and gas industries including lower carbon energy" on the 16th and 17th of October and is designed to provide professionals of Oil and Gas companies, national authorities, service providers, the supply industry and rule-making authorities, with the opportunity to broaden their understanding of the International Standardisation activities for this globally important industry sector.

The Roadshow will review and discuss the International as well as the National standardisation work, the role of the authorities, industry and standardisation bodies in the ongoing standardisation activities. It will explore experiences within other countries and regions of adopting such standards for the Oil & Gas sector, including the challenges facing harmonisation of company and local standards with International Standards.



## EVENT HIGHLIGHT

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Designed for the professionals of the Oil & Gas industry

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Participants will broaden their understanding of the International Standardisation activities

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Explore experiences within other countries and regions of adopting the standards

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Delve into the challenges facing harmonisation of company and local standards with International Standards.

# EVENT SCHEDULE

15  
OCT  
2024



9-9:30

## OPENING - WELCOME SPEECHES

Opening of the Standards Roadshow and welcome addresses from esteemed guests will set the stage for an immersive exploration into the critical landscape of standardisation in the Oil & Gas Industry in the Eastern Mediterranean.

9:30-11

## CURRENT DEVELOPMENTS FOR THE OIL & GAS SECTOR IN EASTERN MEDITERRANEAN SEA

Local and regional stakeholders will deliver compelling speeches and presentations, unveiling their latest activities and plans, into the dynamic initiatives shaping the developments of the Eastern Mediterranean's Oil & Gas sector.

11:30-13

## STANDARDS FOR THE BENEFIT OF THE OIL & GAS INDUSTRY

International Organisations at the forefront of developing and managing standards for the Oil and Gas industry will present their cutting-edge works, best practices, and the vision driving standardisation initiatives on a global scale.

14-15:30

## SHARING STANDARDS EXPERIENCE & CHALLENGES AHEAD

Operators and industry experts will share their experiences and insights, shedding light on their active involvement and utilization of standards giving valuable perspectives on the practical implementation of standards and the challenges faced, as well as the pivotal role they play in advancing industry practices.

# BENEFITS FOR SPONSOR



As a sponsor, you'll enjoy premier brand visibility, exclusive networking opportunities, and the chance to showcase your industry expertise through a dedicated presentation session. Benefit from complimentary registrations, digital exposure, and post-event acknowledgement, solidifying your commitment to excellence. Seize this unique opportunity to connect with key standards-developers, and position your brand as a leader in innovation. Join us in making the CYC Standards Roadshow 2024 a resounding success.

## 1

Receive complimentary registration to the Plenary Meeting of “ISO/TC 67 - Oil and Gas Industries including Lower Carbon Energy” for your team members, and hear what industry experts are discussing and what standards are being developed.

## 2

Access exclusive networking opportunities, providing a platform to connect with industry professionals, authorities, and potential collaborators from around the world.

## 3

Gain recognition with logo placement on event signage, banners, and promotional materials, ensuring your company stands out among others in Cyprus and the Eastern Mediterranean region.

# SPONSORSHIP PACKAGES



## GOLD PACKAGE

Elevate your company to the pinnacle of recognition with the exclusive Gold Package and experience unparalleled visibility and a host of premium benefits

Exclusive Sponsor

Logo placement in prime locations

Prominent recognition in pre-event marketing materials

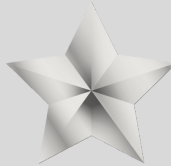
Opportunity to present a topic showcasing your company

Complimentary registration of 2 persons to ISO/TC 67 Meeting

Invitation to 2 persons, to the official dinner offered to ISO/TC 67 delegates

Acknowledgment in post-event press releases and thank-you communications

€5,000



## SILVER PACKAGE

Promote your company's presence and enjoy brand exposure and opportunities to engage with key decision-makers in the global oil and gas industry standardisation

Logo placement

Recognition in pre-event marketing materials

Opportunity to present a topic showcasing your company

Complimentary registration of 1 person to ISO/TC 67 Meeting

Invitation to 1 person, to the official dinner offered to ISO/TC 67 delegates

Inclusion in post-event press releases and thank-you communications

€2,000



**THANK YOU!  
HOPE YOU ARE  
INTERESTED!**

## **CONTACT**

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